



**Pure** Tyler

*An Economic Development Strategy*

# Employer Survey Summary

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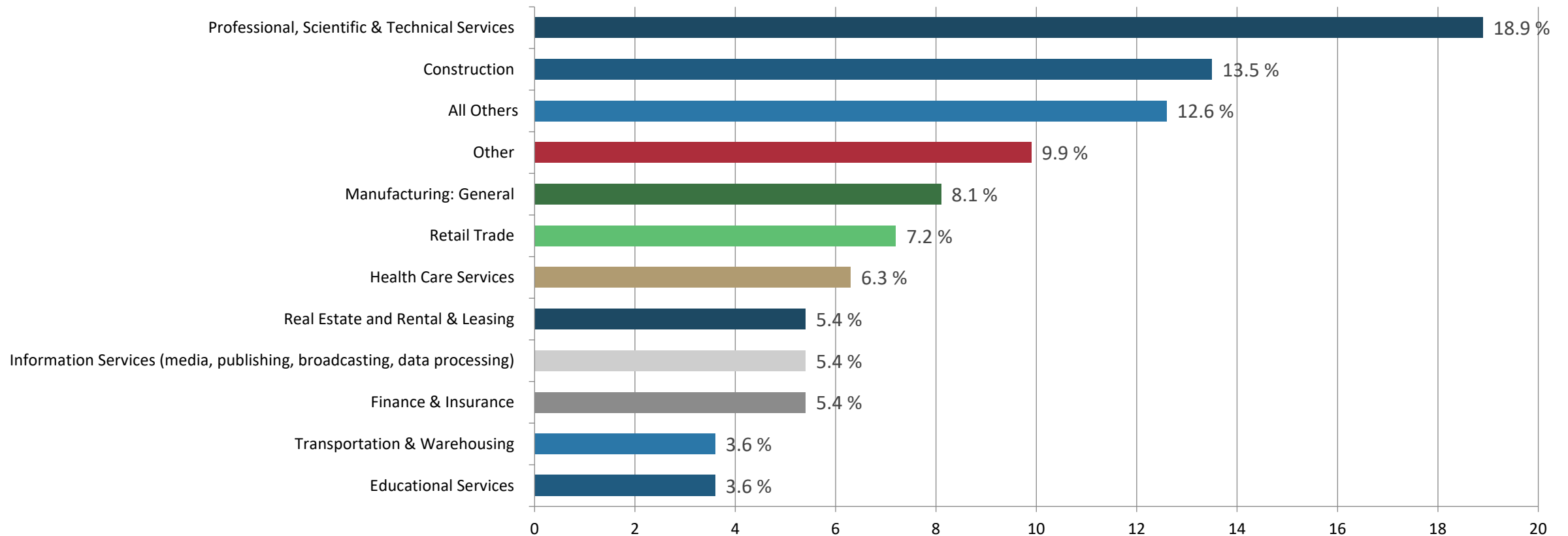
111 Responses



# Employer Survey Summary

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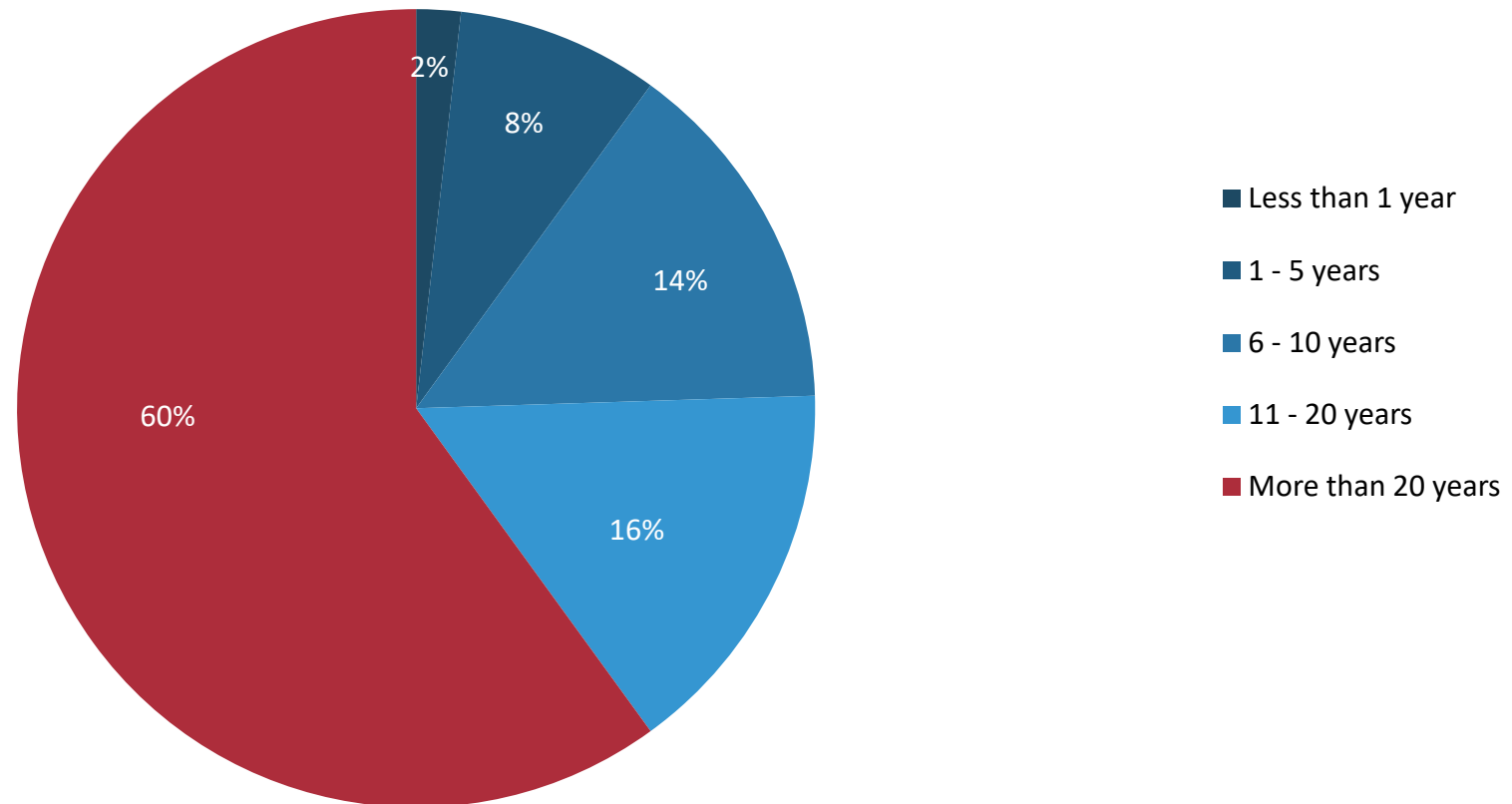
## What is the primary business sector in which your company operates?



# Employer Survey Summary

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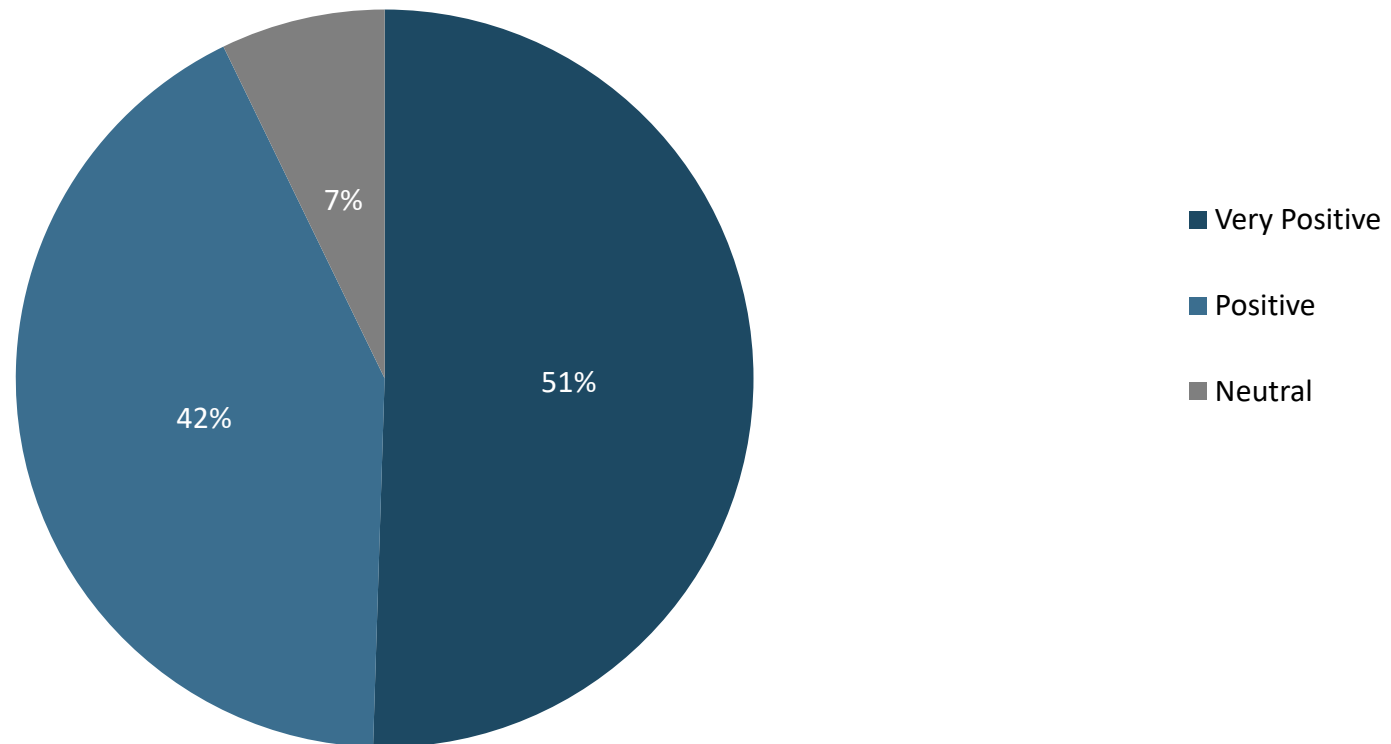
**How long have you been an employer in Tyler/Smith County?**



# Employer Survey Summary

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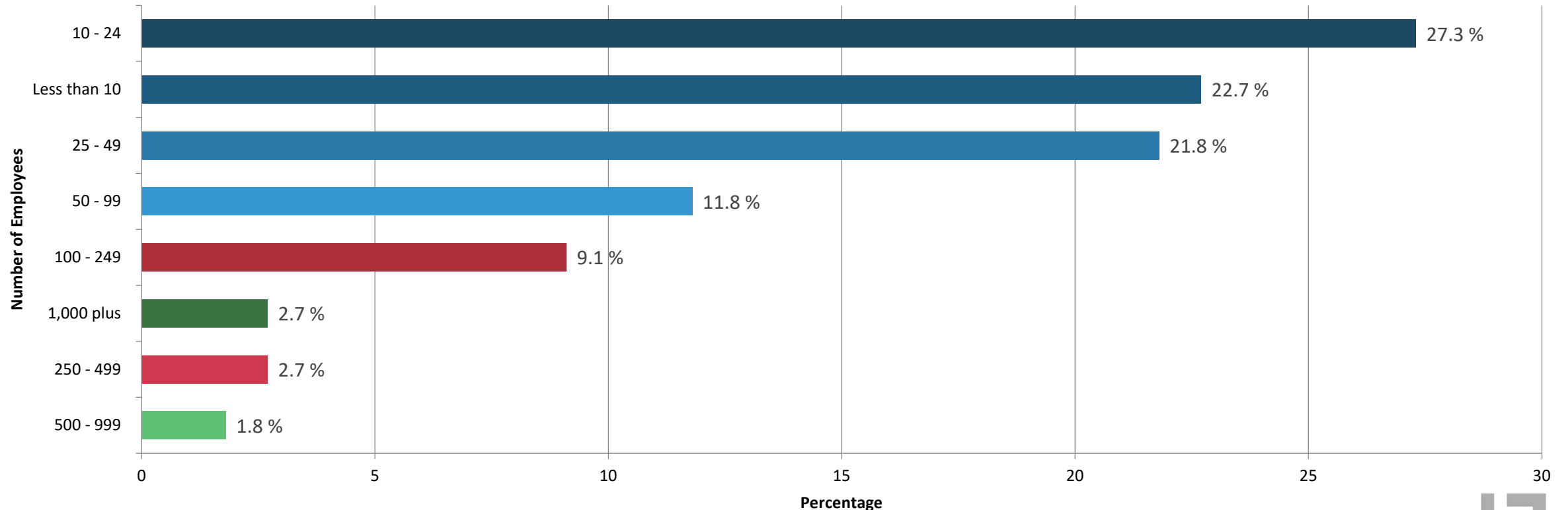
**What is your perception of Tyler/Smith County as a place to conduct business?**



# Employer Survey Summary

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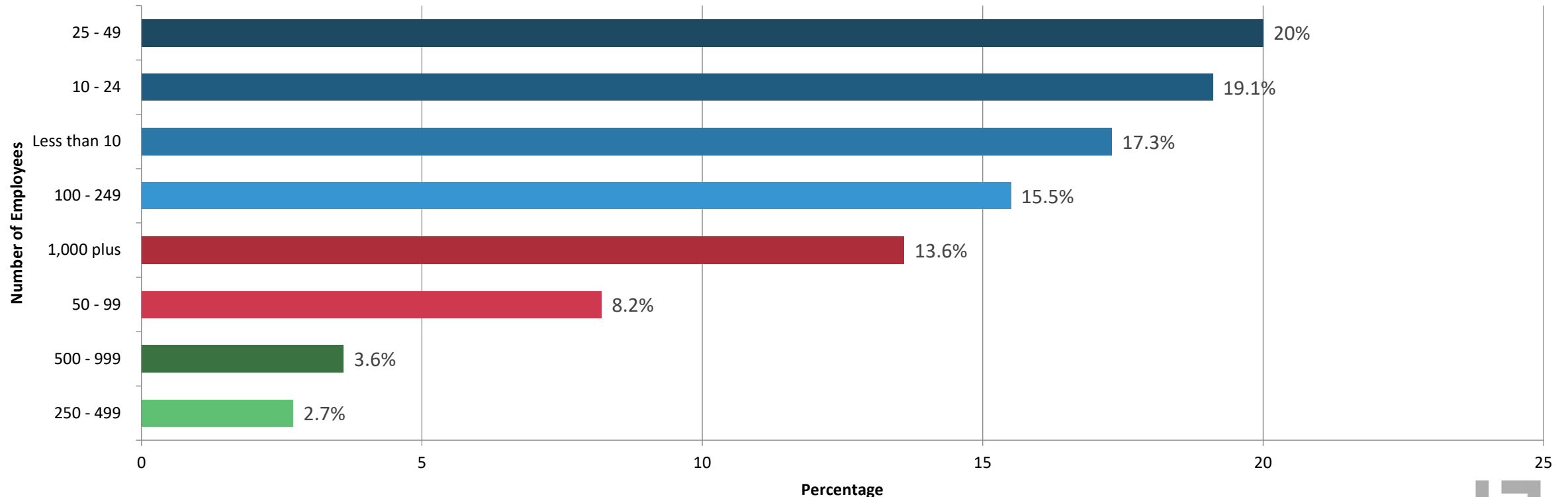
## How many employees work for your company in Tyler/Smith County?



# Employer Survey Summary

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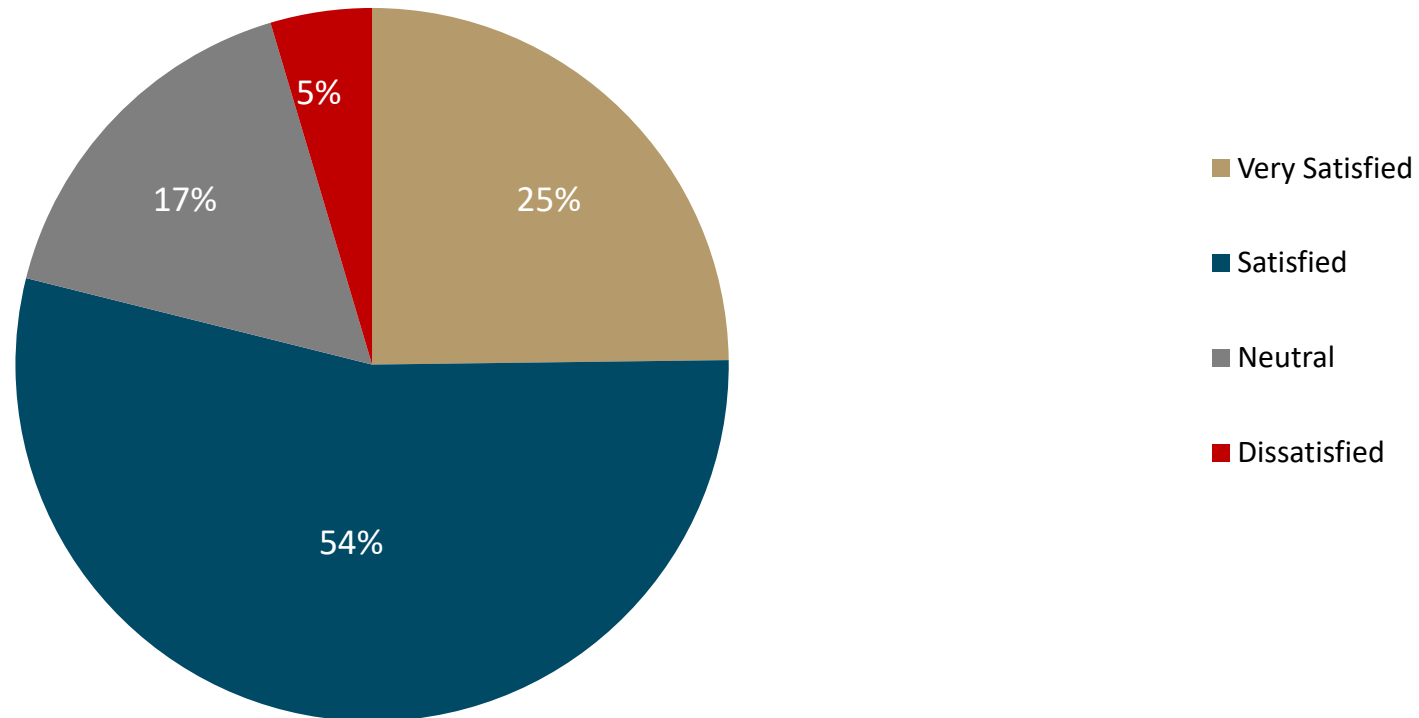
**How many employees work for your company at all of its locations?**



# Employer Survey Summary

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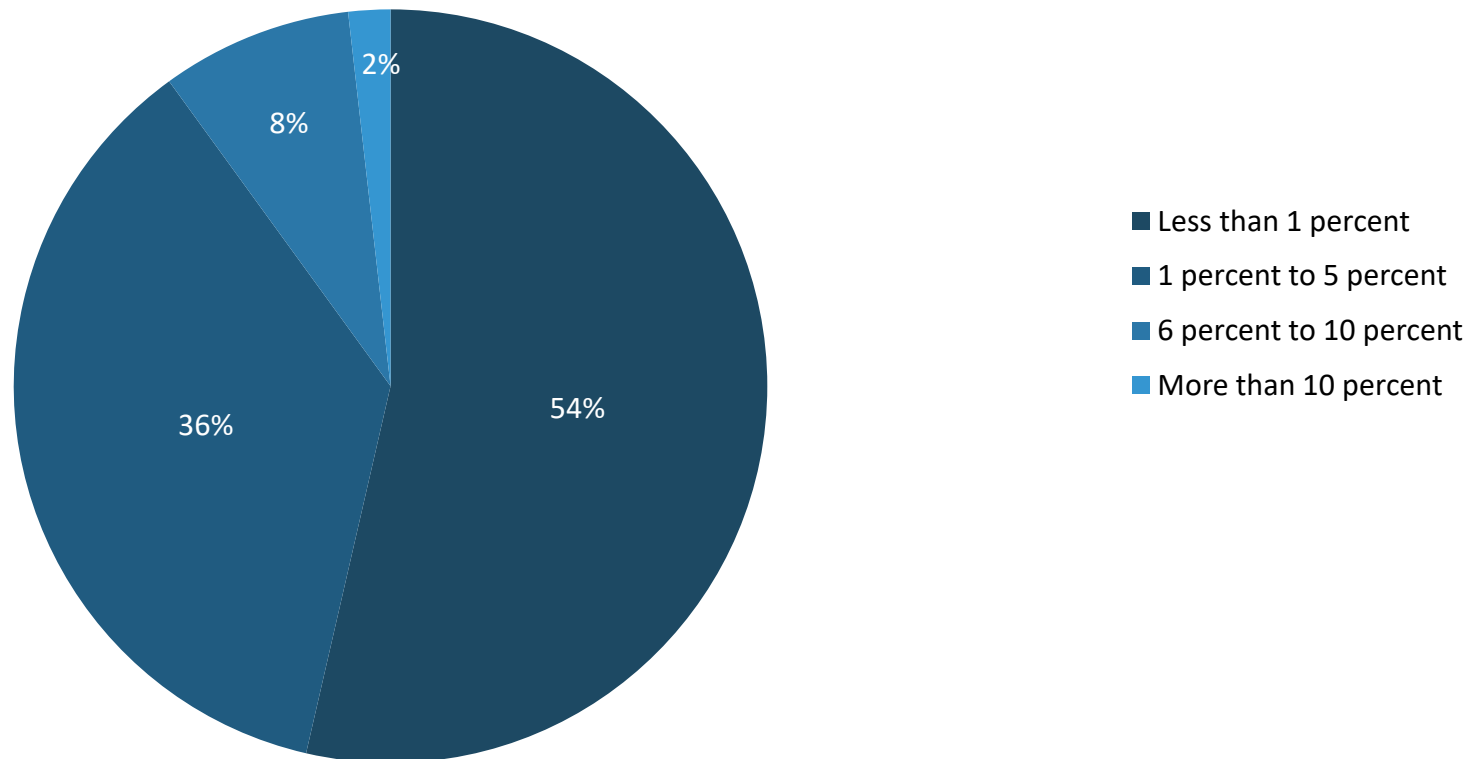
**Please rate your overall satisfaction with the employees you hire in Tyler/Smith county:**



# Employer Survey Summary

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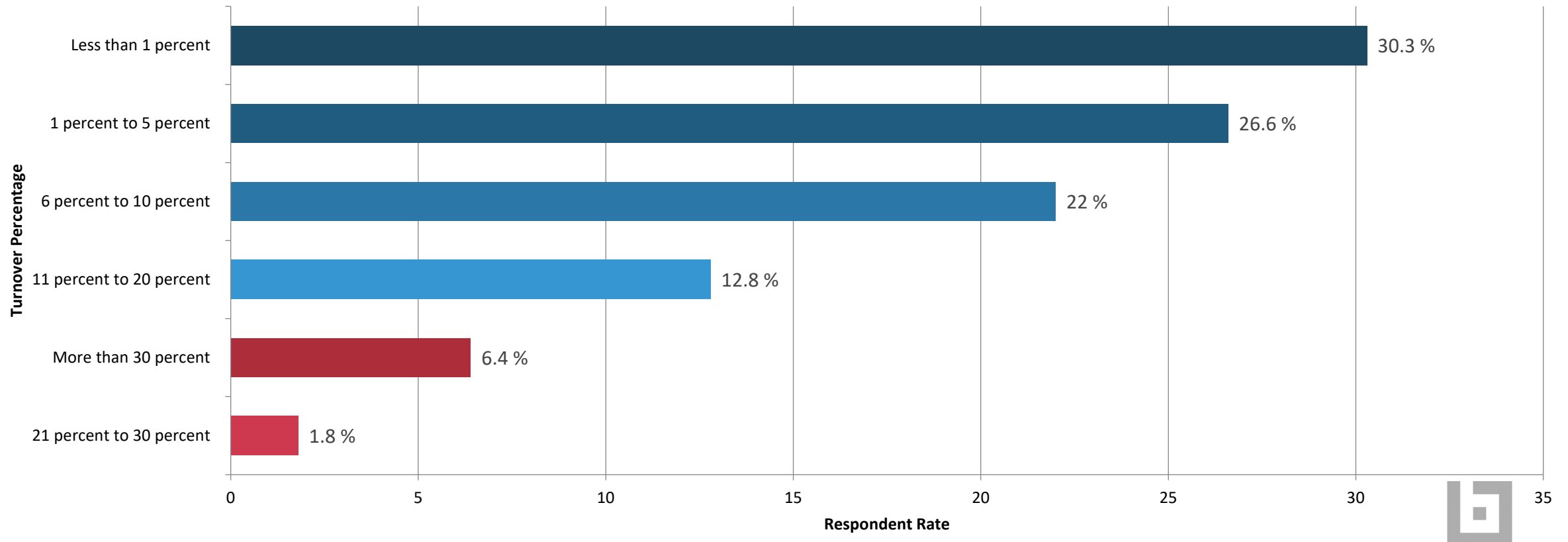
**What is your average daily absenteeism percentage (number of employees absent/total number of employees)?**



# Employer Survey Summary

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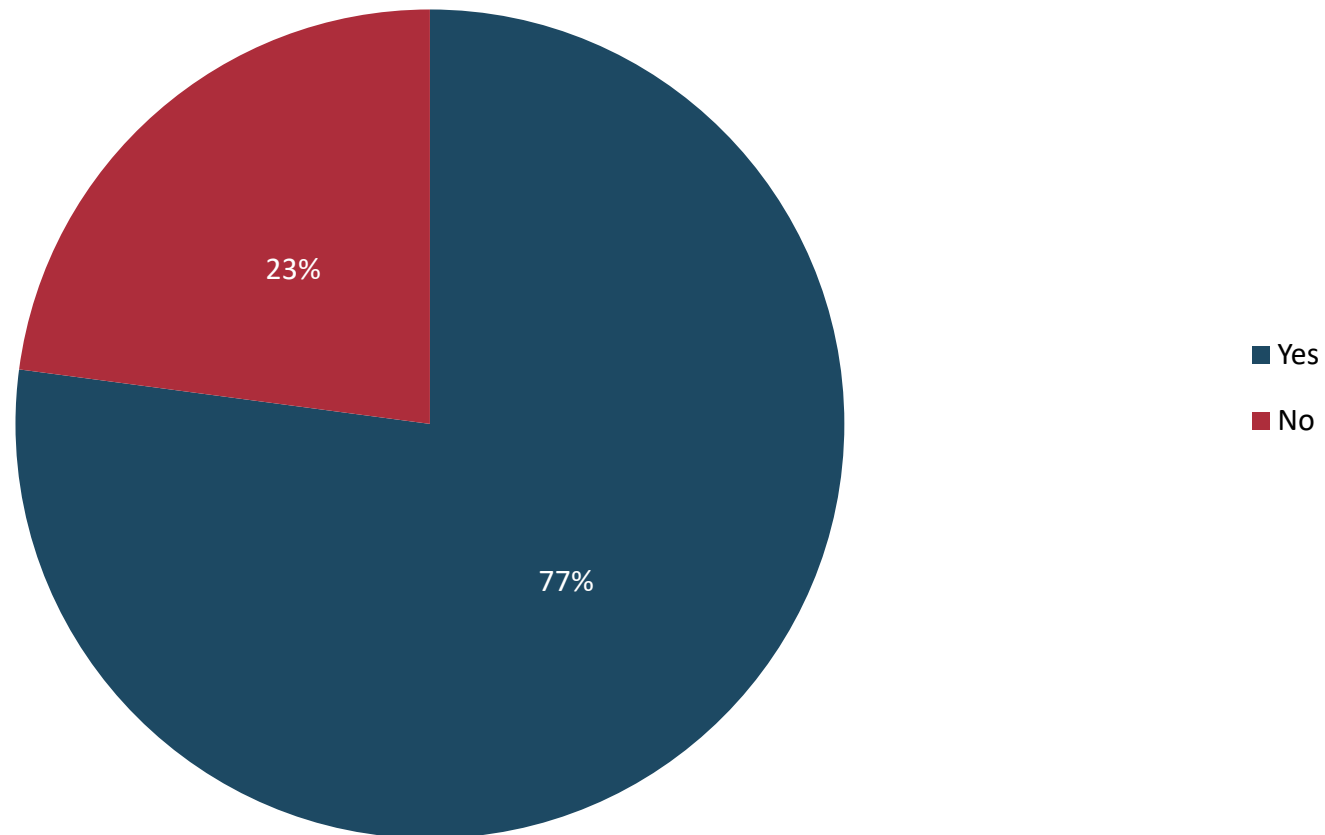
**What is your annual turnover percentage (total number of employees leaving voluntarily/total number of employees)?**



# Employer Survey Summary

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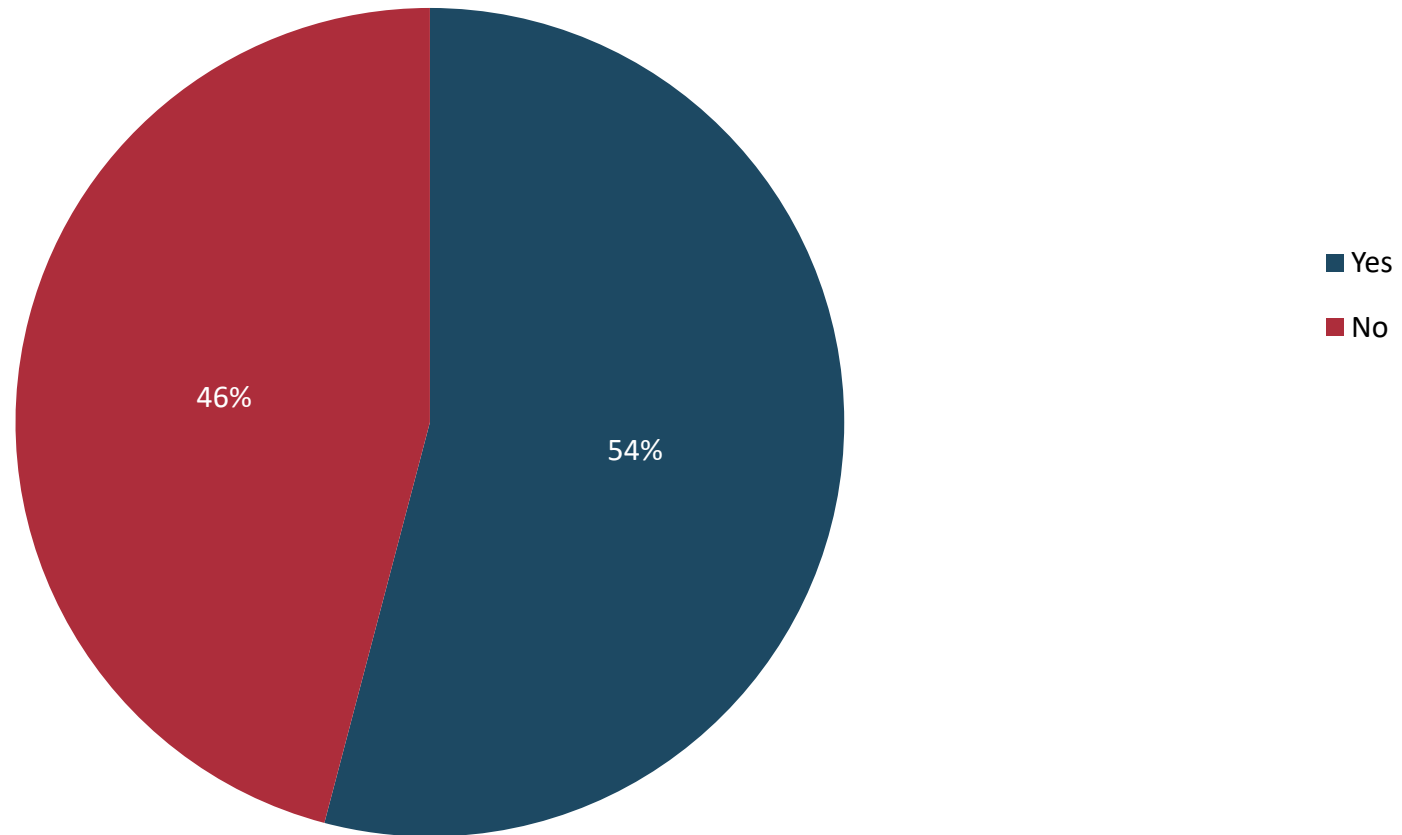
**Is most of your turnover with entry-level positions?**



# Employer Survey Summary

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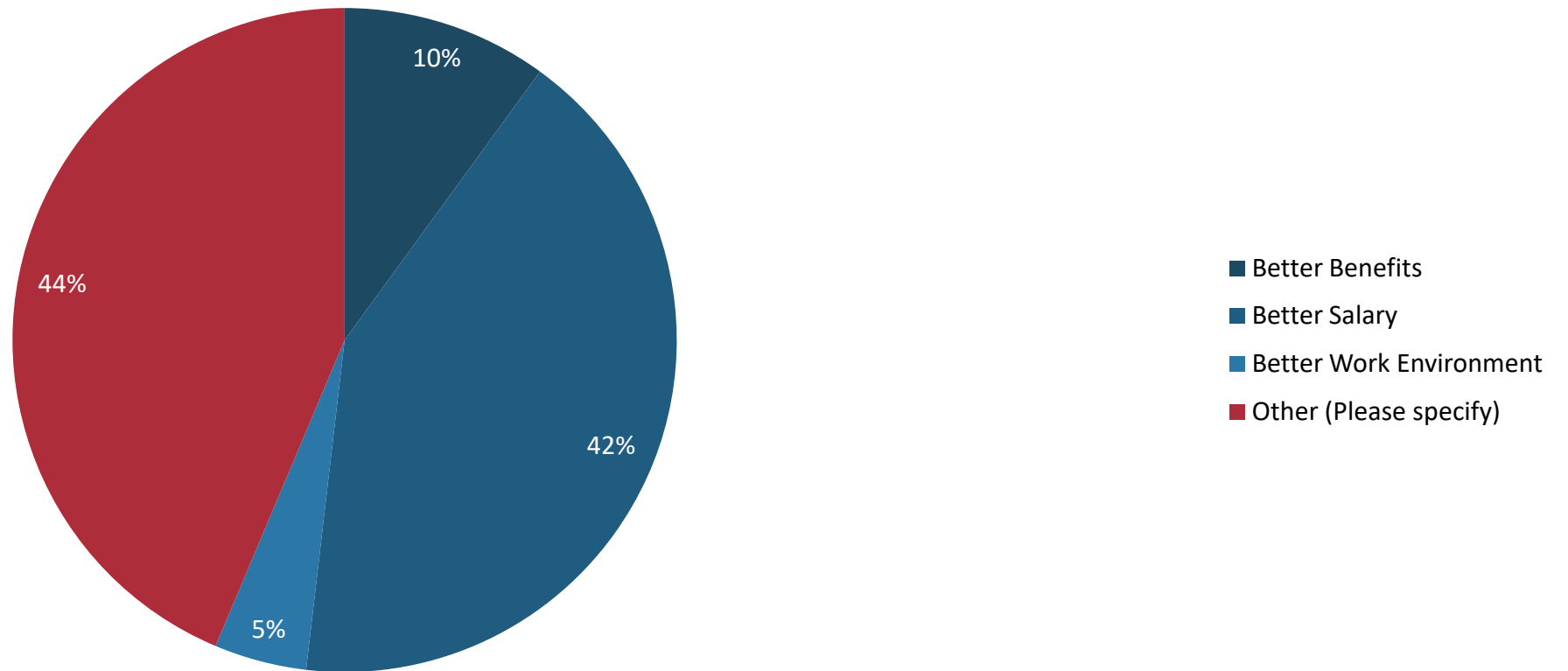
**Do you have an aging workforce?**



# Employer Survey Summary

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**What are the three most common reasons employees leave your company?**



# Employer Survey Summary

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Other	Count
Retirement	3
Better Pay, Benefits - none offered here, Better Work Environment/Mgmt	1
Chane in career path	1
Change in family situation	1
Creating Private Chat Lines /Dishonesty	1
Different career path	1
Different career path, relocation	1
Different/bigger city	1
Employees were moving and the commute didn't make sense.	1
Increasing regulations in our industry can cause a steep learning curve seasoned employees don't want to tackle.	1
Inexperience	1
Layoff, Benefits, Boss	1
Leaving the area	1
Leaving to pursue a career in their field of education.	1
Most leave because of fast pace and constantly changing to customer needs.	1
Move from area	1
Move to Dallas for similar work.	1



# Employer Survey Summary

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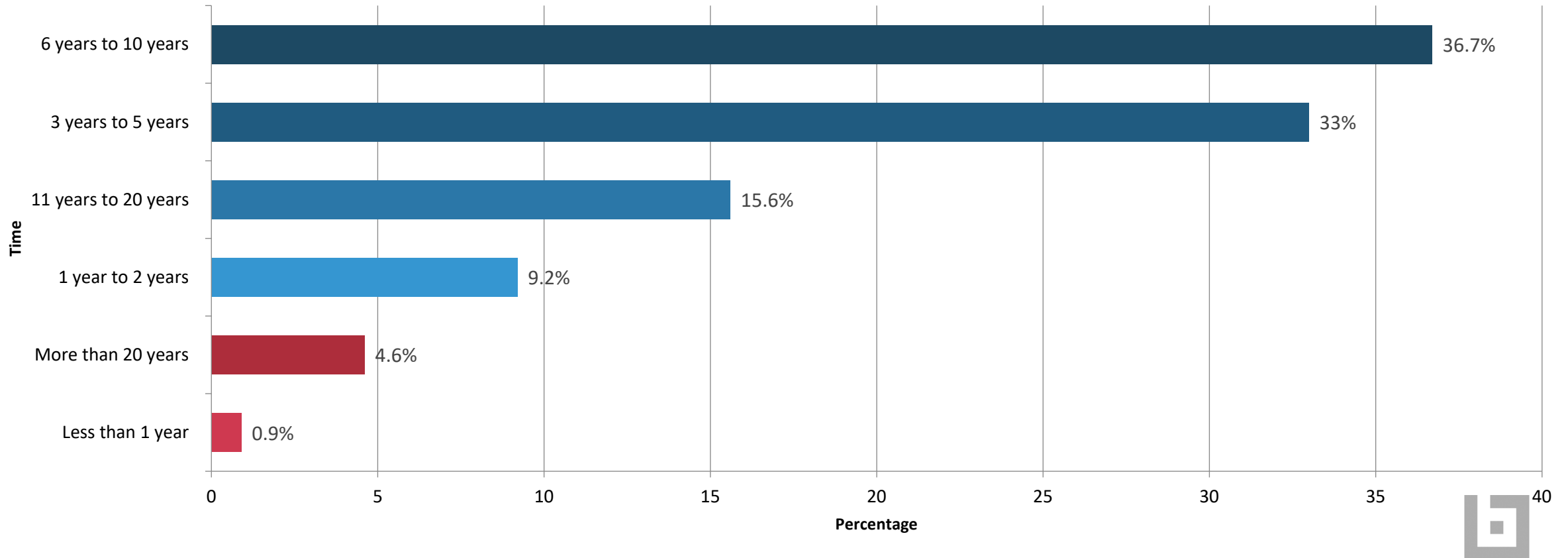
Other	Count
Moving	1
New Opportunity	1
No ones ever left	1
None have left in the past 15 years	1
Not interested and doing the job.	1
Not wanting responsibility	1
Not what they expected	1
Oil and gas industry	1
Operating hours	1
Pregnancy to be stay home mom	1
RETIREMENT	1
Retire	1
Retired	1
Start their own tax practice	1
Unwillingness to work!	1
Wanting to change careers	1
advancement	1



# Employer Survey Summary

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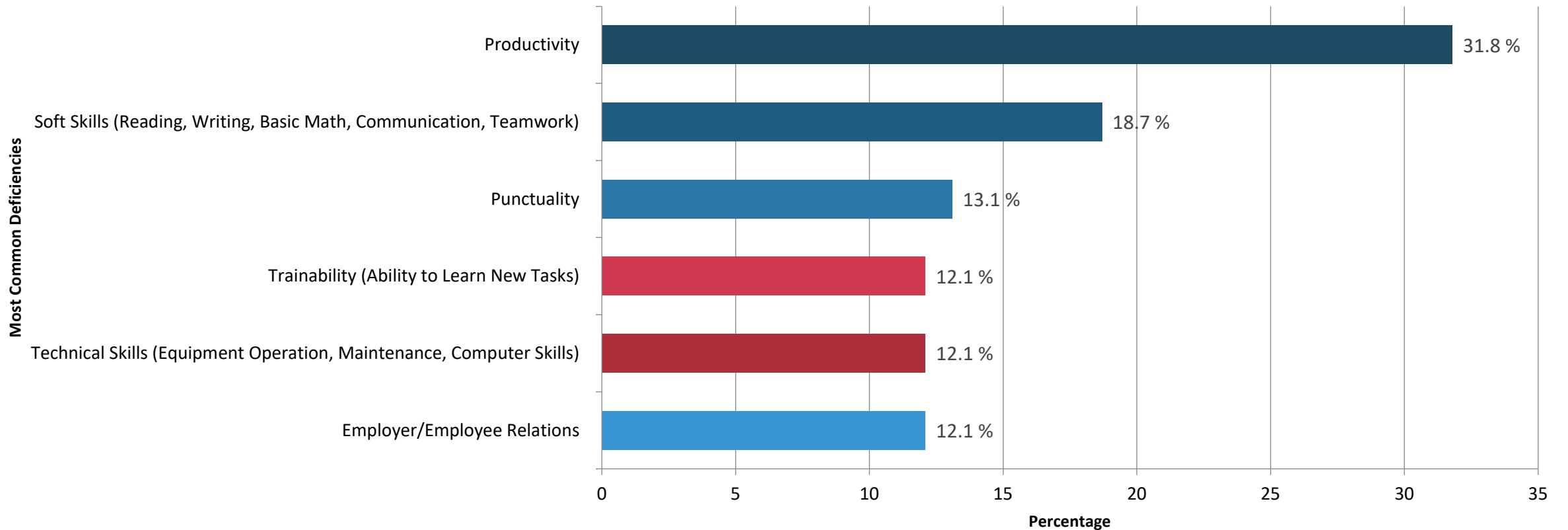
**What is the average length of employment of your current workforce?**



# Employer Survey Summary

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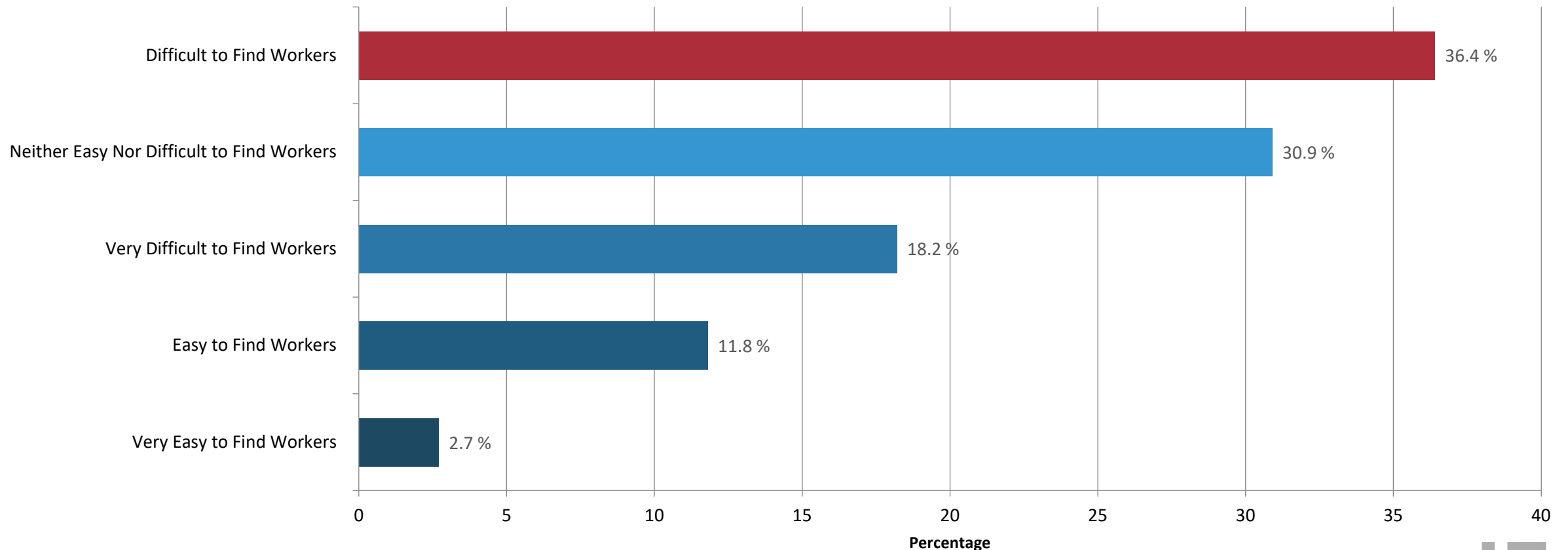
## What is the most common deficiency you find in new hires?



# Employer Survey Summary

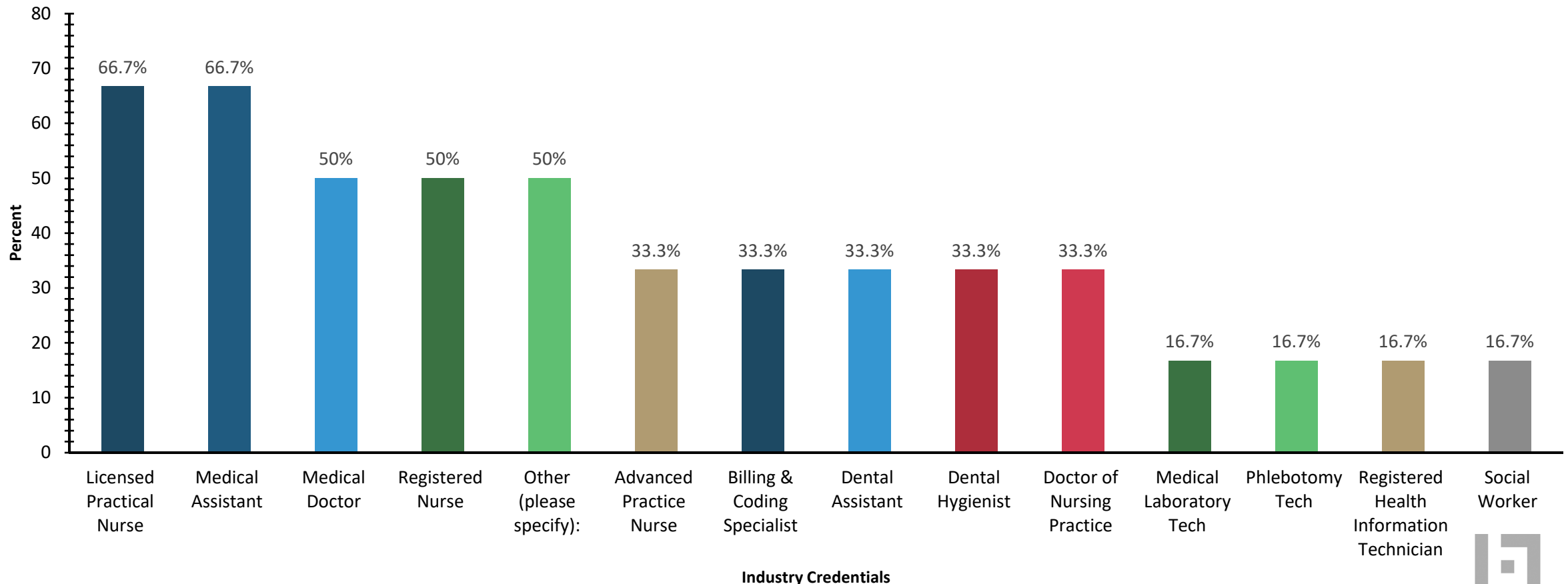
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**Please rate the overall employee availability in Tyler/Smith County:**



# Employer Survey Summary

**Which, if any, of the following healthcare industry credentials does your company require for some workers? (Please mark all that apply)**



# Employer Survey Summary

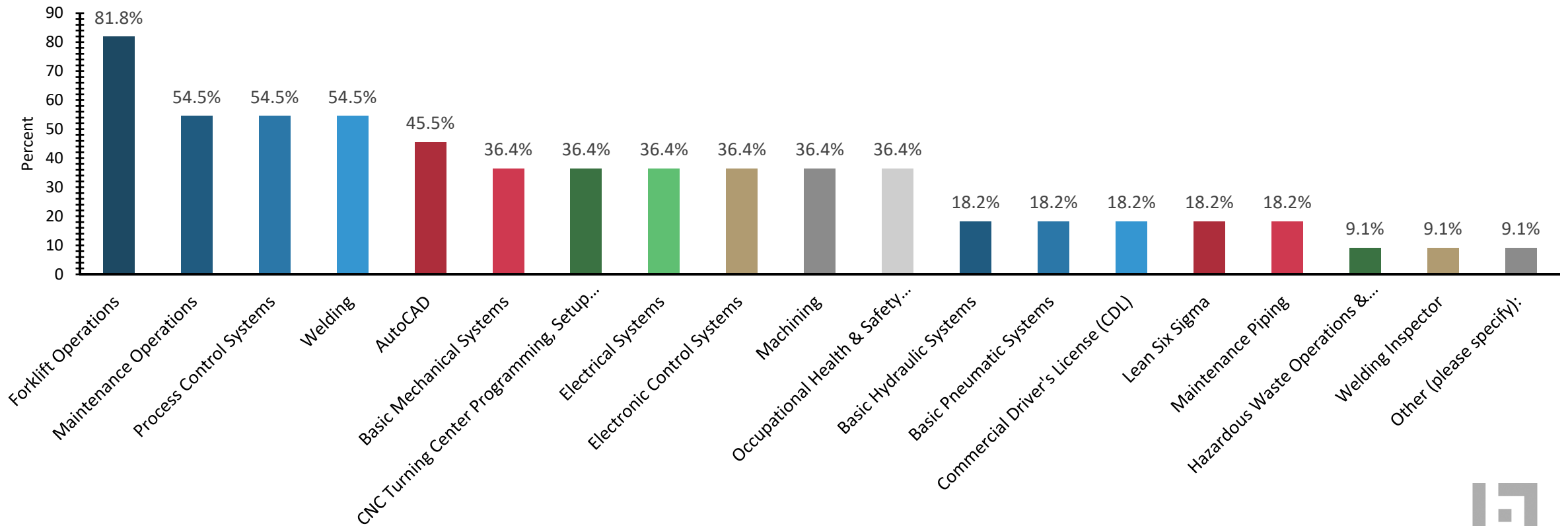
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Other
2 yrs caregiving experience.
Certified Nurses Assistants
Health Information Tech



# Employer Survey Summary

**Which, if any, of the following manufacturing industry credentials does your company require for some workers? (Please mark all that apply)**



# Employer Survey Summary

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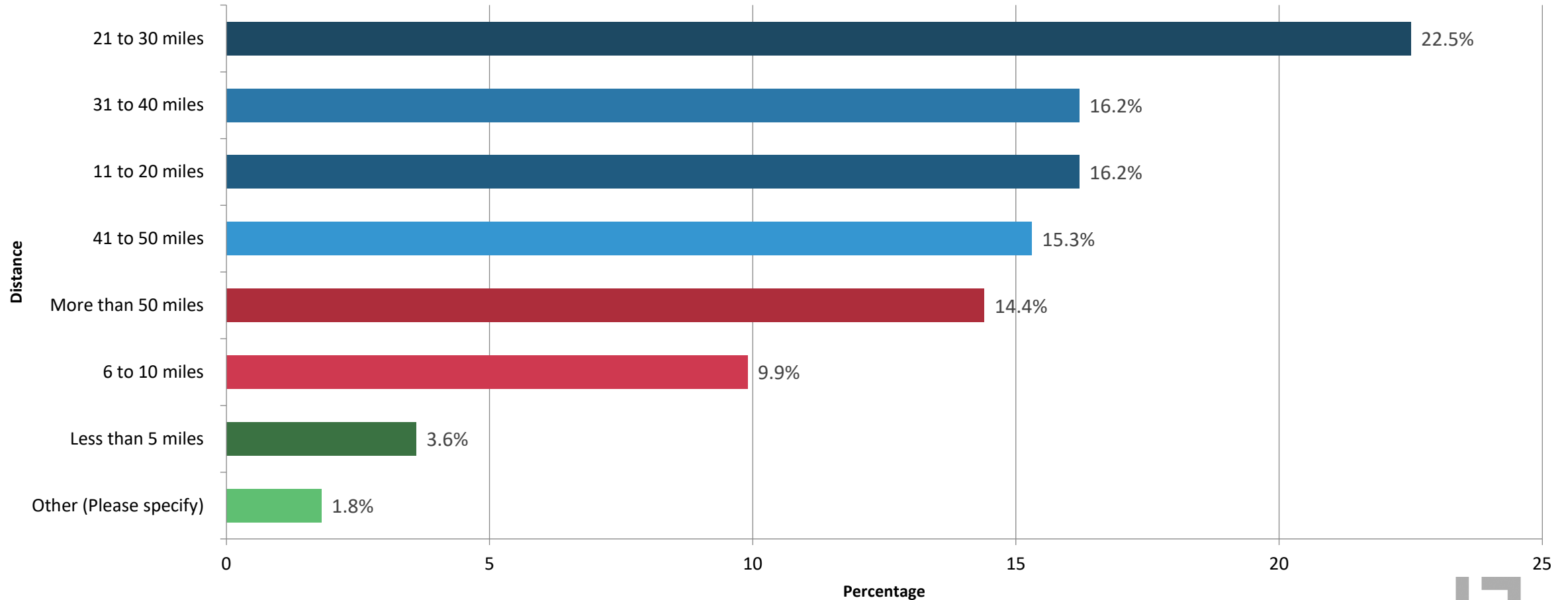
Other
CNC programing, solidworks



# Employer Survey Summary

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## What is the longest distance your employees drive one-way to work?



# Employer Survey Summary

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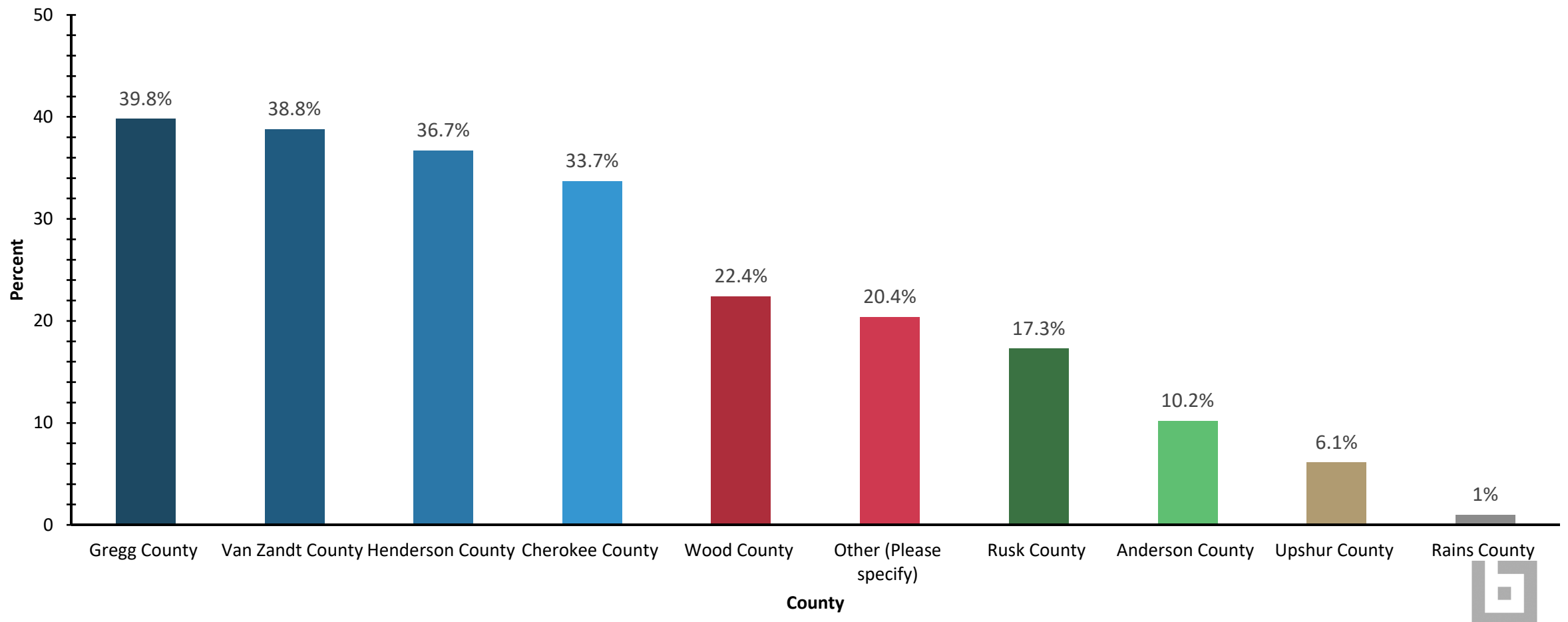
Other		Count
100 Miles		2



# Employer Survey Summary

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**Please rank the top three counties from which employees commute:**



# Employer Survey Summary

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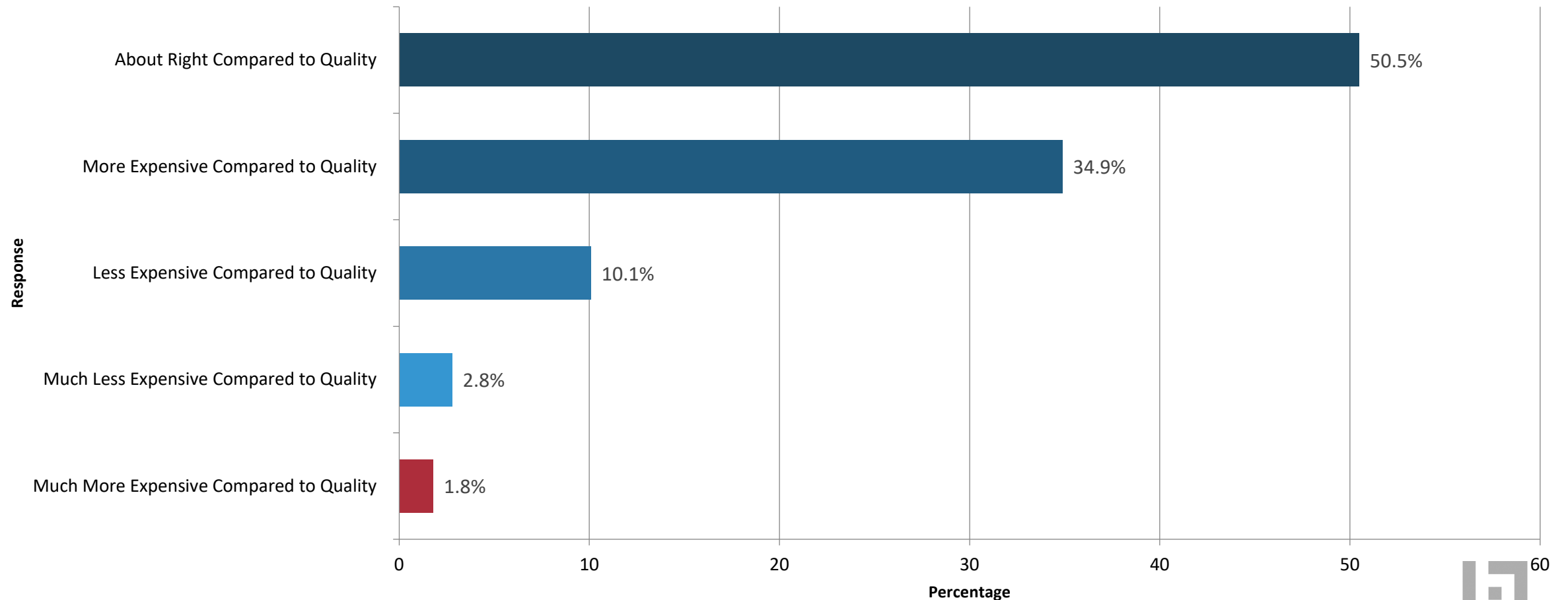
Other		Count
Smith	12	
Dallas	2	
All in Smith County	1	
Aside from one employee, we all live in Smith County	1	
COLLIN, CAMERON	1	
Harrison	1	
Nacogdoches	1	
Only Smith County	1	



# Employer Survey Summary

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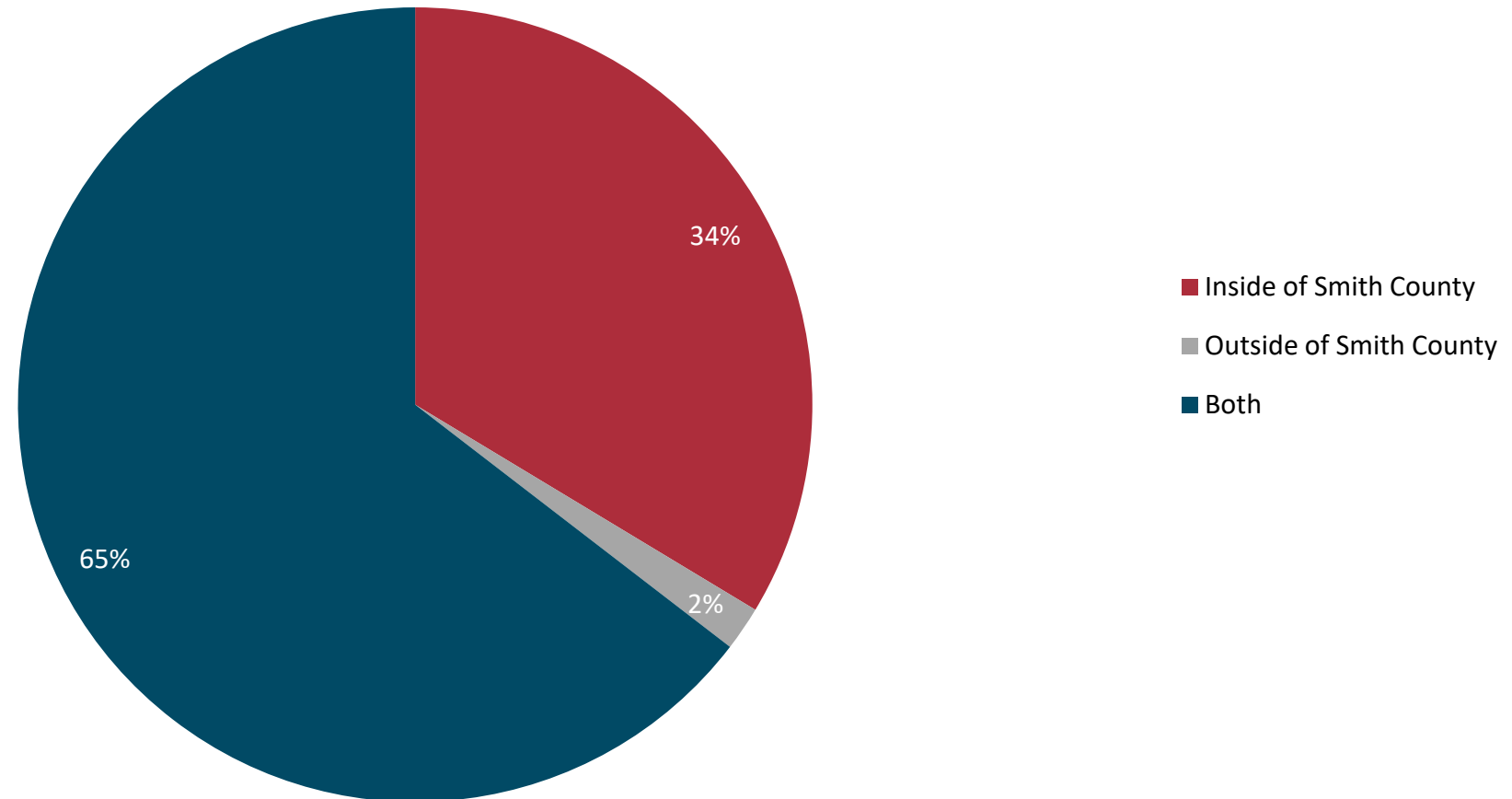
## Do you feel the cost of labor is in line with quality?



# Employer Survey Summary

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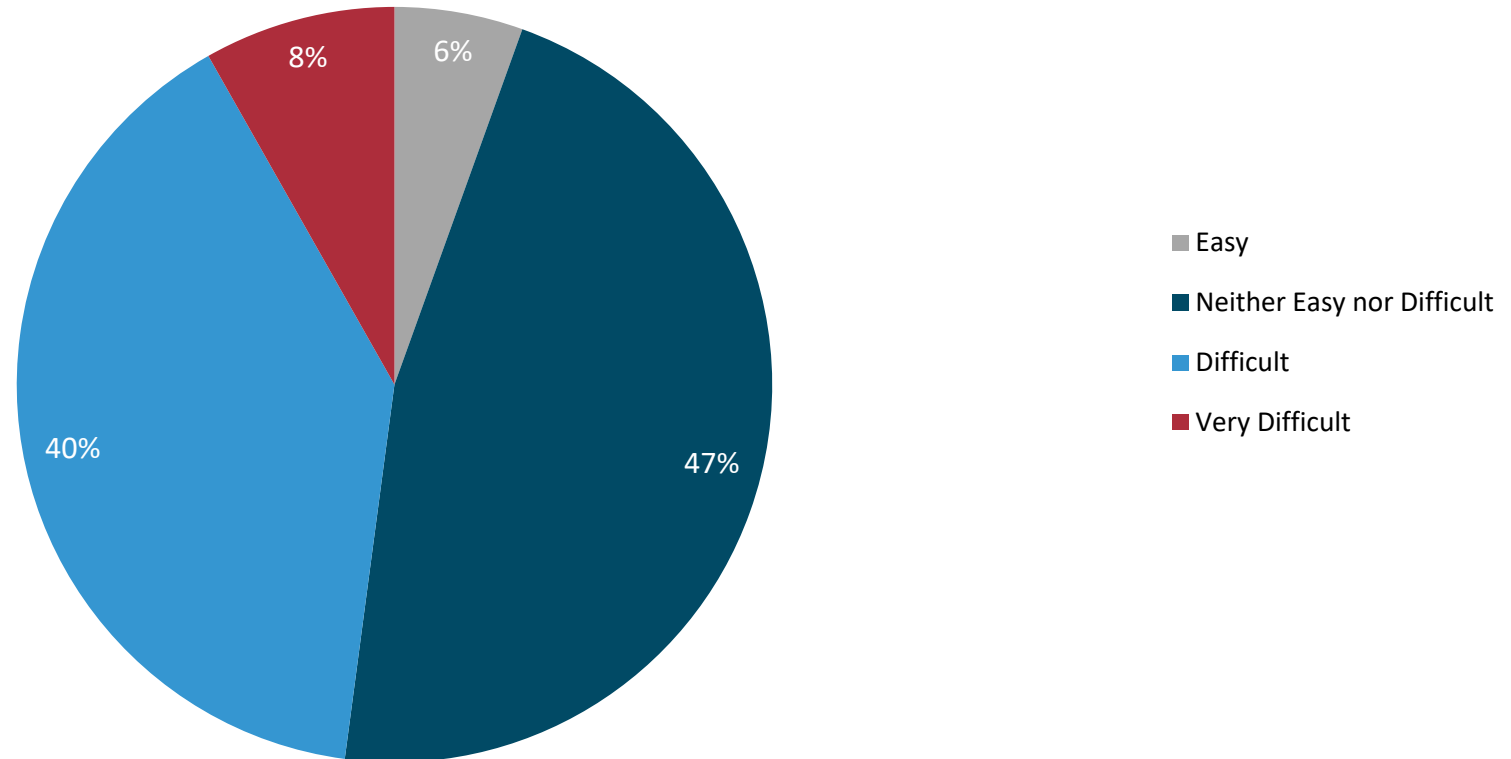
**From what location do you recruit for professional positions?**



# Employer Survey Summary

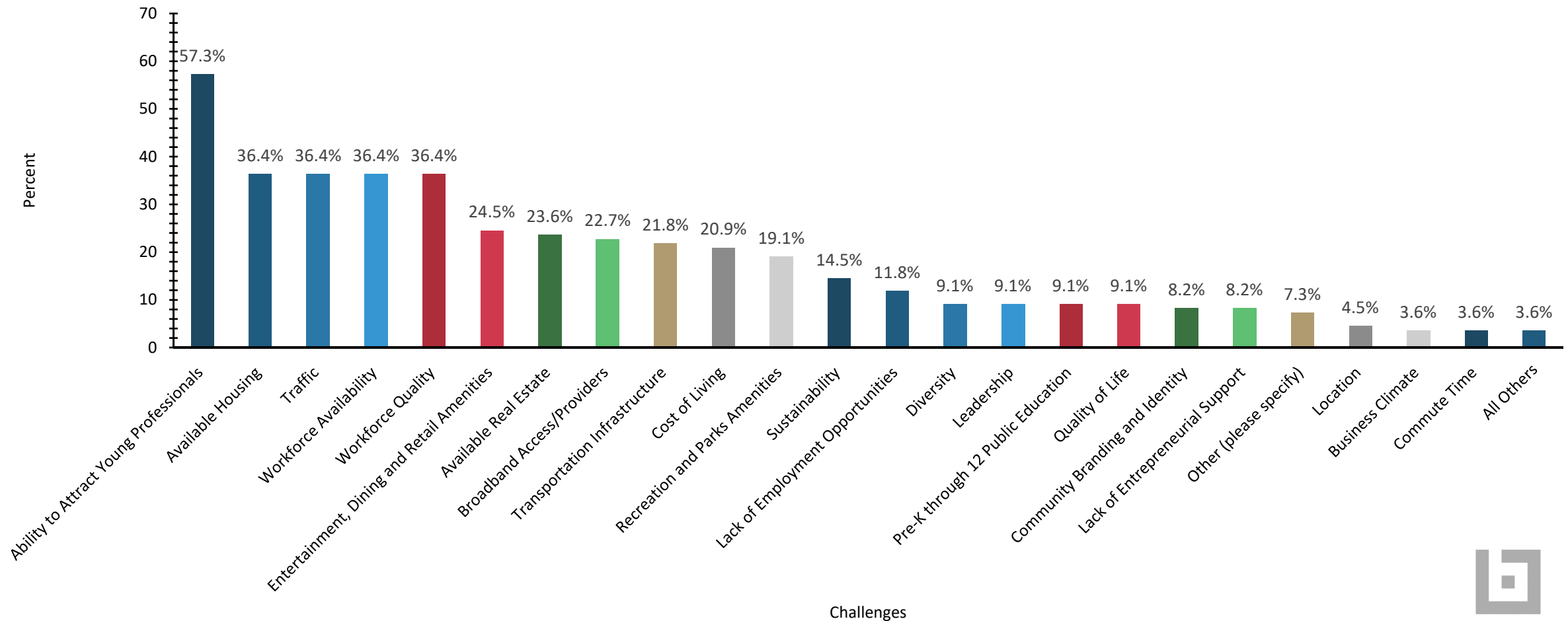
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**If outside Smith county or both, please rate the ease or difficulty of recruitment for such professional positions in Smith County:**



# Employer Survey Summary

**What do you believe are the top-five greatest challenges facing Tyler/Smith County from an economic development perspective? (Please select up to five)**



# Employer Survey Summary

**What do you believe are the top-five greatest assets of Tyler/Smith County from an economic development perspective? (Please select up to five)**

